



MOHAMMADMAHIR BALVA

MOTION GRAPHICS DESIGNER | VIDEO EDITOR | SOCIAL MEDIA CONTENT

Linkedin: www.linkedin.com/in/mohammadmahir-editor Portfolio: <https://balvamahir.wixstudio.com/blendwithmahir>

SUMMARY

Video Editor and Motion Graphics Designer with 1.2 years of professional experience across agency, internship, and freelance projects. Experienced in producing short-form Reels, ads, and explainer videos for international clients, with a focus on platform-specific editing and fast turnaround delivery. Proficient in Adobe Premiere Pro, After Effects, and AI-assisted workflows. Seeking a hybrid role with a creative or digital agency in the UAE.

PROFESSIONAL EXPERIENCE

ZIYA HEALTH TECH (DIGITAL MEDIA DIVISION) | AHMEDABAD

Content Creator & AI Video Strategist | Aug 2025 – Present

- Edited short-form reels, social media ads, feedback videos, and explainer content for agency clients across Instagram, YouTube, and LinkedIn.
- Delivered an average of 20–30 videos per month, managing revisions and fast turnaround timelines.
- Handled content posting and scheduling, including caption writing, hashtag usage, and basic social media SEO.
- Used Adobe Premiere Pro, After Effects, CapCut, Photoshop, and Illustrator for video editing, motion graphics, and design support.

DOTIT.IO | AHMEDABAD, INDIA

Video Editor & Motion Graphics Artist (Internship) | Nov 2024 – Jan 2025

- Produced short-form Reels, social media ads, and explainer videos aligned with platform-specific formats and agency timelines..
- Assisted in creating motion graphics and basic visual effects using Adobe After Effects.
- Performed video cleanup, basic color correction, and audio adjustments using Premiere Pro and Audition.
- Collaborated with the in-house digital team to deliver content aligned with brand guidelines and timelines.

TRUERYCH (SELF-EMPLOYED) | REMOTE

Freelance Video Editor | 2023 – Present

- Edited short-form and promotional video content for independent clients and small brands.
- Adapted editing styles based on platform requirements and client feedback.
- Used AI-assisted tools (ChatGPT, Gemini, Descript, Veo-style workflows) to speed up editing and caption drafting.

TECHNICAL TRAINING & EDUCATION

KSHITIJ VIVAN INSTITUTE | AHMEDABAD, INDIA

VFX Artistry (Full-Time Certification Track) | Aug 2023 – July 2025

- Mastered industry-standard pipelines for Rotoscoping, Green Screen Keying, and Motion Graphics using Adobe After Effects.

SILVER OAK UNIVERSITY | AHMEDABAD, INDIA

Diploma In Computer Science | 2020 – 2023

- Key focus on software logic and digital systems, providing a strong technical foundation for UI/UX and Creative Technology.

PORTFOLIO HIGHLIGHTS

- Short-form Instagram Reels and YouTube Shorts optimized for platform-specific formats and audience retention.
- Social media advertisements and promotional videos designed for brand visibility and engagement.
- Explainer and feedback videos created for digital marketing and communication purposes.
- Used AI-assisted tools (ChatGPT, Gemini, Descript, Veo-style workflows) to speed up editing and caption drafting.

TECHNICAL SKILLS

- Generative AI: Google Veo 3, Google Gemini (Scripting), ElevenLabs, Midjourney, Prompt Engineering.
- Post-Production: Adobe Premiere Pro, After Effects, DaVinci Resolve (Color Grading), Rotoscoping, Keying.
- Digital Strategy: Meta Business Suite, YouTube Studio, Hook Optimization, SEO Hashtag Strategy.