

V. Rajyalakshmi

Freelance Writer | Ghostwriter | Creative Content Specialist
(Specialising in academic, fiction, and thought-leadership writing)



📍 Hyderabad, India | Remote | Open to international freelance roles

Professional Summary

Experienced freelance writer with 16+ years of professional writing across academic, creative, and digital storytelling domains. Skilled at adapting tone and style to diverse genres — from academic rigour to emotional, character-driven narratives. Currently expanding into long-form creative ghost-writing, including dark fantasy and psychological fiction (excluding adult/explicit content).

Experience

Academic Tutor & Writer – TutorBin

Jan 2024 – Present | Remote

- Deliver high-quality academic assignments across subjects for global university students
- Maintain a 4.89/5 client rating for consistency, originality, and timely delivery
- Follow international referencing standards (APA, MLA, Harvard, Chicago)
- Work across business, humanities, psychology, and management disciplines

Premium Academic Writer – WriterBay

Aug 2013 – Jan 2024 | Remote

- Delivered over 3,000 research papers, dissertations, and essays
- Specialized in PhD-level and complex interdisciplinary content
- Served a global clientele from the US, UK, Canada, Australia, and the Middle East
- Recognized as a "Premium Writer" for exceptional consistency and quality

Partner – Gnyan Athena Knowledge Solutions

Dec 2013 – Present | Hyderabad

- Co-founded a multi-domain consultancy in energy, hydroponics, and healthcare
- Supported NABH accreditation for hospitals through compliance documentation
- Created content for sustainability, healthcare quality, and farming innovation
- Led strategy, research writing, and communication with stakeholders

Research Writer – Nislo

Nov 2021 – Jun 2023 | Remote

- Contributed to academic and commercial writing projects
- Focused on business, training, and arts-based content

Research Assistant – Women Mobility Solutions

Dec 2013 – Present | Remote

- Assisted in socio-economic studies and women's empowerment reports
 - Delivered policy-focused writing and research summaries
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Writing Achievements

- Authored over **4,000+ written works** across academic, creative, and reflective genres for international clients (US, UK, Canada, and Australia).

- Ghostwrote **long-form fiction and reflective essays** exploring psychological and emotional themes — including dark fantasy, human relationships, and identity.
 - Former columnist for *The Hindu*, specializing in education and social issues.
 - Contributed to the **United Nations report on "Best Value for Money in Aviation"**, showcasing strong research and technical writing.
 - Published on *Medium* with a growing readership, blending storytelling, introspection, and commentary on the evolving creator economy.
 - Recognized by global writing platforms for **consistency, originality, and stylistic adaptability**.
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Published Writing

- [How I Learned to Write Content That Converts — Not Just Impress](#)
A candid reflection on transitioning from academic and ghost-writing to marketing content with measurable outcomes. Shares lessons in structure, clarity, and writing with purpose.
 - [The Mental Load No One Talks About: How 'Always Being On' Is Quietly Draining You](#)
Explores the psychological weight of hyper-connectivity in modern life. Blends personal insight with editorial storytelling, exemplifying voice and empathy in content.
 - [When Visibility Outshines Talent: A Ghostwriter's Regret and Resolve](#)
A thought-provoking take on how digital presence can overshadow genuine writing talent. Highlights the need to value substance over searchability in today's content economy.
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Education

MBA (Master of Business Administration)

ICFAI University, Hyderabad – 2006 | CGPA: 8.5

B.A. in English Literature

Dr. B.R. Ambedkar Open University – 2003

B.A. in Hindi Literature

Dakshina Bharat Hindi Prachara Sabha, Chennai – 2003

Skills

- **Creative & Ghost-writing** – Fiction, reflective essays, and narrative nonfiction
 - **Academic & Research Writing** – APA, MLA, Harvard, Chicago
 - **Content Strategy & SEO Blogging** – WordPress, Medium, and LinkedIn growth
 - **Editing, Proofreading & Structural Revisions** – Clarity, tone, and flow optimisation
 - **Technical & Compliance Writing** – Healthcare, sustainability, and policy documentation
 - **Client Communication & Project Management** – Cross-cultural collaboration & timely delivery
 - **Brand Voice & Platform Development** – Building authentic, thought-driven digital presence
 - **Tools:** Microsoft Office Suite, Grammarly, Notion, and WordPress
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Certifications

- **Professional Writer's Alliance (PWA)** – Certified Professional Writer
 - **English Writing Skills** – Alison
 - **WordPress Blogging** – Alison
 - **Critical Skills for Entrepreneurs** – Alison
 - **Achieving Personal Success** – Alison
 - **Duolingo – French Fluency (Beginner)**
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Interests

- Women's Empowerment & Social Justice
- Sustainable Energy & Hydroponics
- Language Learning (French)
- Global Education & Thought Leadership
- Ethical AI & Digital Content Platforms
- Travel Writing & World Literature