

NANDINI

SEO Expert | Organic Traffic | Keyword Research | On-page Optimization

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SUMMARY

Results-driven SEO specialist with proven success in increasing organic traffic and elevating website rankings through advanced keyword research, on-page optimization, and authoritative link building. Adept at leveraging data analytics to inform strategy and deliver measurable improvements in search visibility and conversion rates. Committed to implementing best practices and adapting to evolving SEO algorithms to drive sustained digital growth.

EXPERIENCE

Sr. SEO Expert

Pulsus Healthtech LLP

2023 - Present [Hyderabad](#)

Keyword Research

On-Page Optimization

Content Creation and Optimization

Link Building

Technical SEO

Website Audits

Performance Monitoring

Local SEO

Content Marketing

Competitor Analysis

Technical Content Manager

CRS Info Solutions

2022 - 2023 [Bangalore, India](#)

- Developed and maintained technical documentation (user manuals, guides).
- Collaborated with cross-functional teams for accurate content.
- Tailored content for technical and non-technical audiences.
- Edited and proofread for clarity and accuracy.
- Proficient in documentation tools and SEO best practices.

Administrative Officer & Ghost Writer

Kansas Overseas Careers

2019 - 2022 [Hyderabad, India](#)

- Managed administrative tasks, including scheduling, correspondence, and office organization.
- Coordinated events and meetings, ensuring efficient operations.
- Developed and maintained documentation for policies and procedures.
- Crafted high-quality written content, including articles and reports, on behalf of clients.
- Conducted research and interviews to produce accurate and engaging material.

EDUCATION

Bachelors in Computers

Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology

2014 - 2018

High School (MPC)

Narayana Junior College

2012 - 2014

KEY ACHIEVEMENTS



Increased Organic Traffic

Boosted organic traffic by 150% in one year through strategic SEO initiatives.



Enhanced User Engagement

Spearheaded a campaign that resulted in 200% increase in user engagement.



Managed Content Production

Successfully managed a team to produce 50+ technical content pieces monthly.

SKILLS

Ahrefs

Google Analytics

Google Search Console

Google Sheets

SEO

SEMrush

Content Marketing

Academic content Writing

PORTFOLIO

<https://pitch.com/v/ai-powerful-portfolios-ug92cz>